











## Compare classification and association rules

- Purpose
- Format
- Quality measure
- · Ruleset / List of rules
- · Exhaustiveness of algorithms

## Comparison of classification and association rules

- Purpose
   Classification rules: classification
  - Association rules: exploratory data analysis, descriptive induction
- Format
- -Ormat

   Both in the format X → Y

   Classification rules: Y is a pair "target variable=class"

   Association rules: both X and Y are itemsets ≅ conjunctions of attribute-
- Association rules: both X and Y are itemsets ≘ conjunctions of attribute-value pairs

  Quality measure
   Classification rules: classification accuracy of the ruleset, precision, rule accuracy, weighted relative accuracy
   Association rules: support, confidence, lift, leverage, conviction
- Ruleset / List of rules

   Classification rules: can be both: unordered sets of rules or ordered list of rules

- Association rules: unordered set of rules
   Exhaustiveness of algorithms
   Classification rules: heuristic algorithms
   Association rules: exhaustive algorithms, guarantee the optimal results

