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- Fo -	rpose Classification rules: classification Association rules: exploratory data analysis, descriptive induction rmat Both in the format X → Y Classification rules: v is a pair "target variable=class" Association rules: both X and Y are itemsets ≡ conjunctions of attribute- value pairs ality measure Classification rules: classification accuracy of the ruleset, precision, rule accuracy, weighted relative accuracy Association rules: can be both: unordered sets of rules or ordered list of rules Association rules: nordered set of rules haustiveness of algorithms Classification rules: heuristic algorithms Association rules: exhaustive algorithms Classification rules: exhaustive algorithms